

Income Mobility Work Group

SOUTH SIDE THRIVE COLLABORATIVE

JANUARY 22, 2019

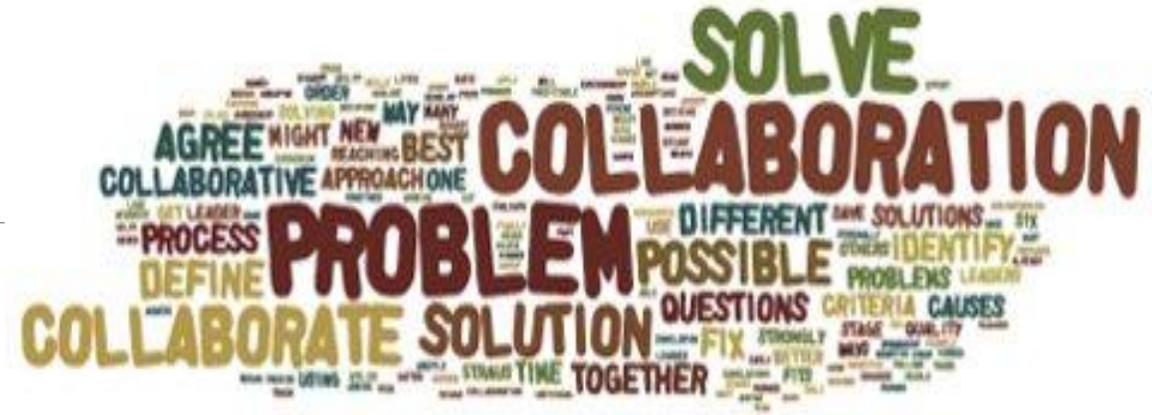
Welcome!

Our co-chairs are:

- Brad Lamone, Engineered Profiles
- Nick Jones, Nationwide Children's Hospital
- Tanny Crane, Crane Group & Reeb Center
- Jane Grote Abell, Donato's Pizza & Reeb Center

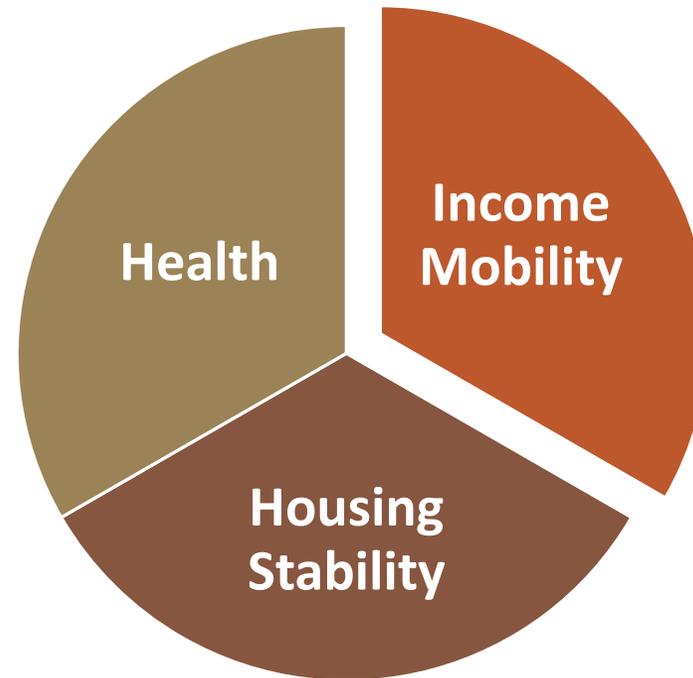
Check-In:

- Name & Organization
- Answer: How am I doing today?



South Side Thrive Collaborative Vision

The South Side is a diverse mosaic of communities - coming together and embracing each other to celebrate our uniqueness and differences so that all our neighborhoods are safe, healthy, connected, thriving and equally accessing resources for more enriching lives.



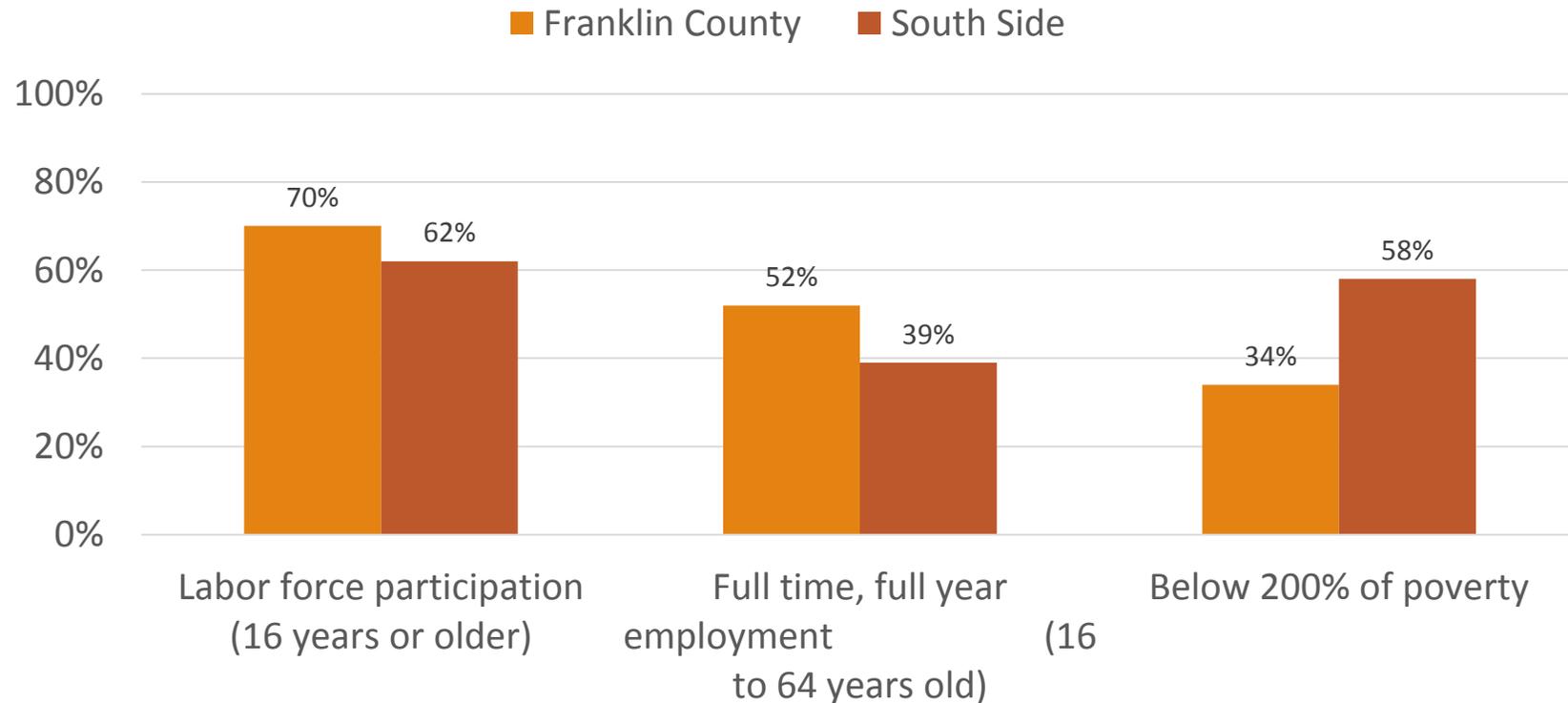
South Side Thrive Collaborative

Role:

- Align community partners around common goals
- Leverage existing community assets and addresses gaps
- Build connections that promote collaboration and coordination
- Collect, use, and communicate data
- Intentionally engage and build community



Our Goal: *South Side residents have improved income mobility*



American Community Survey 5-Year Estimates, 2012-2016
Tables S2301, S2303, S1701

Today's Meeting Purpose & Agenda

- Reconnect the group to promote opportunities to communicate, collaborate, and coordinate
- Populate the SS income mobility measurement data framework by clarifying the request for data and availability of technical assistance
- Continue the strategy work – find ways to support one another, overcome challenges, and build collaboration
- Identify ways to improve the structure of this work group to be valuable and impactful

Group Updates

- Does anyone have any news or announcements to share related to income mobility in the south side?



Impact Measurement Framework Overview

What was done by SSTC?	What was done by members and partners?	How well was it done?	Is anyone better off?
<ol style="list-style-type: none"> 1. # of partners convened 2. # of meetings/training held 3. # of dollars leveraged 	<ol style="list-style-type: none"> 4. # of South Side residents served/engaged 5. # of contact hours/units of service provided 6. # of referral made 7. # of employers engaged 8. # of dollars in subsidies provided 	<ol style="list-style-type: none"> 9. % of participants getting basic needs met 10. % of participants reporting increased skills and knowledge 11. % of participants reporting services helped them stabilize their income 12. % of participants with increased hopefulness or well-being 	<ol style="list-style-type: none"> 13. % of participants promoted to a higher level of education (H.S. diploma, GED, college entrance, college graduation) 14. % of participants with professional pathways and/or increased wages/income 15. # of jobs created/businesses started 16. % of participants who maintain employment for a full year

Current Work in the South Side

Economic Development	Removing Barriers	Education	Workforce Development
<ul style="list-style-type: none"> • PAMA membership • Parsons Ave beautification • Minority contractor loan program • SBA microlensing 	<ul style="list-style-type: none"> • Legal aid staff for record sealing • Home buyer education workshops • Community outreach workers working 1:1 • Mobile outreach at libraries for job seekers • Emerging collaborations for opportunity youth • Dress for Success 	<ul style="list-style-type: none"> • Youth summit and youth development programming • Technical assistance and financial literacy training • Certifications and credentialing to advance skills and qualifications • GED 	<ul style="list-style-type: none"> • Medical, IT, construction, property maintenance, home repairs training programs • Employer relations • Emphasis on career bridges or pathway programs • Bootcamp trainings • Hiring restored citizens • Job coaches and coordinators

This Groups Strategic Areas of Work

Activities

Increase Employment Pathways

- Raise awareness of job and training opportunities
- Create predictable benefits and income journey
- Employer engagement and outreach
- Credentials and education

Employer environment and small business engagement

- Leverage PAMA
- Promote peer to peer networking and mentoring
- Promotion of existing businesses

Address employment barriers

- Resource guide and database of resources
- Leverage outreach at human service locations
- Mentoring

South Side Employer Data

- 43207 population is and will continue to grow
- Top industries in South side: transportation and warehouse, manufacturing, and government
- Predominately small business, 91% have under 29 employees
- More jobs than population

Small Group Break-Out

Organize into (3) groups:

1. Employer/Education Group

- Brad, Tanny, Scott, Beth, Joe, Jennifer, Ed, Llyod, Jackie

2. Employer environment and small business engagement

- Ally, Jane, Ramona, Bob, Nick, Camika

3. Removing barriers to employment

- Cathlene, Beth, Patrice, Seth, Mark, Cam

Strategy Group Time

Work through the following:

1. Review past work noted on action plan sheet
2. Share any relevant updates or news
3. Determine any areas that need to be further defined or clarified
4. Clarify who is doing what next.
5. Get it all on paper so we can help with follow-up

Work Group Structure

How can the organization of this work group be improved to maximize its value and impact?

- *For example: how they are hosted; frequency; rotate a partner presentation each meeting; etc*

Next Steps

- Clarify action commitments
- Determine Support needed
- ***Tour Ohio Means Jobs Center***
- 2019 Meetings: April 11, July 11, Oct 10
- *Check-Out*
 - What one connection am I taking with me as I leave today?